



GS GLOBAL (A PROJECT OF GUL SHER GLOBAL PVT LTD)

Franchise and Distribution Plan

1. What we offer for all GS Franchisee and Distribution:

- The franchisee share on profit will be 30% while distribution share on profit will be 40 %.
- We will provide tangible and non-tangible products to franchisee and distribution.

Franchisee and distribution Share in Non-Tangible products:

SR. No	Non-Tangible products	Franchisee Share	Distribution Share
1.	Digital Coordination system(DCS)	30 per card	40 per card
2.	Student evaluation System (SES)	4000	5000
3.	Text Alert services (TAS) SMS Marketing	1000 2000	2000 3000

4.	Digital Marketing for Organization <u>For School</u> <ul style="list-style-type: none"> • Basic package • Standard Package • Premium Package 	2000 per client 1000 1500 2000	3000 per client 1200 1800 2500
5.	Standard websites Premium website	1000 3000	2000 4000
6.	<u>TVC advertisement for school</u> <ul style="list-style-type: none"> • Basic package • Standard package • Premium package 	1000 1500 2000	1200 1800 2500
7.	<u>School Management System</u> <ul style="list-style-type: none"> • School management software • School management software with manual attendance • School Management +android app + branded 5000 SMS 	2000 3000 4000	3000 4000 5000

Franchisee and distribution Share in Tangible Products:

Sr. No	Tangible Products	Franchisee Share	Distribution Share
1.	<u>Perfumes</u> <ul style="list-style-type: none">• Alpha• Bravo• Charlie	150 per piece	200 per piece
2.	Uniform for school and college	80 per piece	100 per piece
3.	Bed sheets	100 per set	120 per set
4.	Ready to wear	100 per piece	150 per piece

2. Future projects of GS:

- Honey
- Cosmetics(massive quantity of cosmetics)
- Solar Solutions
- CCTV camera's

3. What we expect from our Franchisee and Distribution:

- one office of 10x10 size
- 1 computer system
- Internet connection in office
- 1 dedicated person in his office.
- Must visit at least 5 schools on daily basis
- Must visit at least 5 shops on daily basis
- Must visit head office for training and development on invitations.
- At least 1 order of each products is compulsory in a month

4. Other benefits for franchisee and distribution:

- Training and development classes
- Gifts to Top performers