

## GS GLOBAL



### FRANCHISE AND DISTRIBUTION PLAN

#### FRANCHISE:

1. Registration fee (RS 3000)
2. Franchise cost (3 lacs)
3. Share on profit (30%)

#### Franchise expenses:

Sr. No	Franchise Particulars
1	5 standies (DCS, SES, TAS, GS, Perfumes)
2	1 wall clock
3	2 Mugs
4	2 T-shirts
5	Broachers <ul style="list-style-type: none"><li>• 200 A-4</li><li>• 200 A-4 half</li></ul>
6	8x3 Main board
7	1000 Visiting cards <ul style="list-style-type: none"><li>• 2 PVC card</li></ul>
8	<u>Inventory</u> <ul style="list-style-type: none"><li>• 1 biometric Machine</li><li>• 10 RFID cards</li><li>• 3 Uniform pieces</li><li>• 18 perfumes</li></ul>
9	Launching ceremony TVC for launching with pictures

10	100 Envelops
	<b><u>Total amount</u></b>

**DISTRIBUTION:**

4. Registration fee (RS 5000)
5. Franchise cost (6 lacs)
6. Share on profit (40%)

**DISTRIBUTION expenses:**

Sr. No	Distribution Particulars
1	8 standies (DCS, SES, TAS, GS, Perfumes)
2	3 Mugs for perfumes
3	2 Mugs
4	2 T-shirts GS products 3 for perfumes
5	Broachers <ul style="list-style-type: none"> <li>• 500 A-4</li> <li>• 500 A-4 half</li> </ul>
6	8x3 Main board customizable
7	1000 Visiting cards <ul style="list-style-type: none"> <li>• 5 PVC card</li> </ul>
8	<b><u>Inventory</u></b> <ul style="list-style-type: none"> <li>• 2 biometric Machine</li> <li>• 100 RFID cards</li> <li>• 6 Uniform pieces</li> <li>• 36 perfumes</li> </ul>
9	Launching ceremony Gifts for distributer
10	200 Envelops

11	32 inch LED for promotions
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	<b><u>TOTAL Amount:</u></b>
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